



Brian Brady will ride from Perth to Adelaide to raise funds for the Fred Hollows Foundation

Hollows victory to earn nice cold beer

PUB owner Brian Brady plans to dispel the image of the pot-bellied publican.

The Hampton Park Tavern proprietor is planning a 3000km ride from Perth to Adelaide.

He's hoping to do more than change perceptions. He'll be raising money for the Fred Hollows Foundation as well.

"I enjoy riding, and being able to raise money for worthwhile charities at the same time is great," he said. "The Fred Hollows Foundation does wonderful work in this country, and overseas."

Mr Brady said he had conquered Melbourne to Sydney, Adelaide to Melbourne and Brisbane to Sydney in previous All Trail Bicycle Tour events, but the 20-day ride starting on August 6 would be his most gruelling yet.

"This will be the longest ride I've done," he said. "We'll be covering about 160km a day. It'll be head down, bum up."

The ride will be his "own personal Everest".

"The day I ride into Adelaide I turn 65," he said.

But no major party is planned.

"I might have a cold beer," he said. "That will be first and foremost. But then it will be a quiet night and early to bed after all that effort."

Mr Brady said staff and suppliers at the tavern had already backed his ride, but he still hoped to attract more sponsors.

"This is a great opportunity for the local community to rally and raise money for a very worthwhile cause," he said.

To sponsor the ride, phone the Hampton Park Tavern on 9799 3322.

Dimity Barber